

# Art of the Piedmont Sponsorship Opportunities

#### Flying Lead: \$10,000

- 10 VIP tickets to the event with a 5 pm entry
- Art Board named after company with 5 x7 framed sign attached
- Advertising at the event with 24 x36 foam board
- General admission entry door signage with business name/logo
- Social Media mentions
- Mention at the event during the speech
- Ad on AOTP website with a link to your website for 1 year

#### Platinum Purebred: \$5,000

- 8 VIP tickets to the event with a 5 pm entry
- Artboard named after company with 5 x7 framed sign attached
- Advertising at the event with 18 x24 foam board
- Social Media mentions
- Mention at the event during the speech
- Ad on AOTP website with a link to your website for 1 year

#### Gold Cup: \$2,500

- 6 VIP tickets to the event with 5 pm entry
- Advertising at the event with 12 x18 foam board
- Social Media mentions
- Mention at the event during the speech
- Ad on AOTP website with a link to your website for 1 year

#### Bronze Bit: \$1,000

- 4 VIP tickets to the event with a 5 pm entry
- Advertising at the event with 12 x18 foam board
- Social Media mentions
- Ad on AOTP website with a link to your website for 1 year

#### Silver Saddle: \$750

- 2 GA tickets to the event w
- Advertising at the event with 12 x18 foam board
- Social Media mentions
- Ad on AOTP website with a link to your website for 1 year

## **Advertising Opportunities**

RATES FOR COLOR ADVERTISEMENTS ONLY (Please check one)

Full Page (5.5x8.5"): \$400

Full Page (5.5x8.5"): \$600 Inside Front Cover Full Page (5.5x8.5"): \$600 Inside Back Cover

Ad within page- White border: 4.75" W X 7.75" H
Full bleed ad: 5.75" w X 8.75" H (image goes beyond final pg., size for trimming)
No text within .375" border line if opting for a full bleed ad
All images need to be a min of 300 dpi and CMYK color scale

Half page	Business card	DONATION (100% Tax
(5.5 x 4.25"): \$200	(3.5 x 2"): \$125	Deductible)
PDF with embedded fonts, CMYK only 3.625" H x 4.75" W (image goes beyond final pg. size for trimming)	Best: Original PDF w/embedded fonts as used for offset printing [3.5"x2" CMYK] Medium Quality: JPG File scanned card using min of 600 dpi at 3.5"x2"	Full Donation to Middleburg Montessori School a 301c Non-Profit.

For more ad specifications, see <u>Ad Guidelines</u> document.

All final ads and payments are due no later than October 30th, 2024.

Email logo in png - <u>info@artofthepiedmont.org</u>

### **2025 Commitment Form**

Please fill out this commitment form or scan the corresponding QR Code to fill out and pay online for all Advertisements.

NAME/BUSINESS:		
MAIN CONTACT:		
MAILING ADDRESS:		
TELEPHONE: WEBSITE: MAIN CONTACT EMAIL: Marketing CONTACT EMAIL:		
Sponsorship Opportunit	<u>Advertising Opportunities</u>	
☐ Flying Lead: \$10,000 ☐ Platinum Purebred: \$5,000 ☐ Gold Cup: \$2,500 ☐ Bronze Bit: \$1,000 ☐ Silver Saddle: \$750	□ Full Page (5.5x8.5"): \$400 □ Full Page, Inside Front (5.5x8.5"): \$600 □ Full Page, Inside Back (5.5x8.5"): \$600 □ Half page (5.5 x 4.25"): \$200 □ Business card (3.5 x 2"): \$125 □ Donation (100% Tax Deductible)	
Payment Options		

# Payment can be made via check along with the submission of this Commitment Form OR invoiced by Middleburg Montessori School. Please complete your choice below. Check Enclosed Check # \_\_\_\_\_ Email Contact \_\_\_\_\_